

Sold by all
 Douglas Stores,
 and the best
 shoe dealers
 everywhere.
CAUTION!
 The genuine
 have W. L.
 Douglas's
 name and
 price on
 bottom

**BEST
 IN THE
 WORLD.**

**\$3.00
 W. L. DOUGLAS
 SHOES \$3.50**
 UNION MADE

Notice increase of sales in table below:
 1890 — 13,308 Pairs.
 1891 — 898,182 Pairs.
 1892 — 1,259,754 Pairs.
 1901 — 1,566,720 Pairs.

Business More Than Doubled in Four Years.

THE REASONS:
 W. L. Douglas makes and sells more men's
 \$3.00 and \$3.50 shoes than all other man-
 ufacturers in the world.
 W. L. Douglas \$3.00 and \$3.50 shoes placed
 side by side with \$5.00 and \$6.00 shoes of
 other makes, are found to be just as good.
 They will outwear two pairs of ordinary
 \$5.00 and \$6.00 shoes.

Made of the best leathers, including Patent
 Corona Kid, Corann Kid, and National Kangaroo.
 Fast Color Breaks and Always Thick Heels.
 W. L. Douglas \$4.00 "Gilt Edge" Line.
 Cannot be equalled at any price.
 Shoes by mail 25c extra. Cash on foot.
 W. L. Douglas, Brockton, Mass.